



STORY OF THE BULL

Although the origins of golf go all the way back to the 15th century in Scotland, golf did not reach the United States until the late 1880s. In 1884, a group of Kansas Citians with Scottish heritage built the first nine-hole course in the Hyde Park area. At that time, Kansas City, known for herds of cattle grazing its plains, was very much a cow town. In fact, the second largest stockyard in the nation was located in the West Bottoms. As you can imagine, golf courses were quite different back then, and course conditions were far from what you will find at Hallbrook this week.

With herds of cattle frequently choosing the green as a place for grazing, the City of Westport established a “herd law” to keep cows in the pastures and off their beloved golf courses. To honor the game’s Scottish roots and our city’s foundation as a “Cow Town,” we have adopted the Scottish Highland Cow as our logo for our signature event – The Highlander. Each Flight has been named for a distillery in the Highlands region of Scotland. Those of you who weather the storm and emerge victorious will be rewarded with a bottle of Highland Single Malt Scotch Whisky from the distillery after which your Flight is named. As you sip it, we hope you and your partner will savor the sweet taste of victory while remembering the heritage of this great game in our city, long after the final putt is holed on the rolling plains of Hallbrook Country Club.