

# PGA Magazine Women Leaders Platform

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## Key Data Points

- Find today's PGA women golf leaders from across the U.S. to work LOCALLY to evolve the sport for all women.
- With the full support and participation of the PGA of America.
- Introduced at the 2016 PGA Merchandise Show.
- 348 Women PGA Professionals and 190 Insiders participating.
- 450+ attendees at the Women Leaders Platform meeting the PGA Show over the last 4 years.
- 340+ women PGA Professionals who attended a PGA Magazine Women Leaders Platform regional event over the last 3 years.



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Thank you for inviting me to attend the first Women Leaders Platform Conference. I'm only regretful that I couldn't attend the full session! What a great group of professionals and influencers you arranged! I definitely walked away with increased value and insight into our industry in just the short time I was there. Thank you for allowing me to be a part of it.

**Nikki Gatch, PGA**

Regional League Manager, Player Development,  
PGA of America



Lots of good people at the event not the least of which is you.

**Lissa Bradford, PGA**

Tennessee PGA Section



Rick – It was a pleasure to meet you earlier this week. Thank you so much for putting the *PGA Magazine* Women's Leadership Conference together at Lake Keowee. The Cliffs was absolutely great from the views, the clubhouses, the accommodations, the golf course, the food & beverages, and the staff. Your PGA Magazine staff was excellent. Beth is amazingly professional and organized, Julie & Katelyn were such hard workers, and Susan just brings us all together and encourages the camaraderie and friendships. I got so much out of those 3 days. I'm already in contact with several of the ladies planning for the future of what I can do here in St. Louis.

Thanks for supporting Women PGA Golf Professionals!

**Barbara Blanchar, PGA**

Golf Instructor  
Barbara Blanchar Golf



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I wanted to thank you and your whole team on a really wonderful experience the past few days. Kate and I really had a great time seeing old friends and meeting new ones. It was very interesting, and I came away with a lot of great ideas. It was fun getting a chance to speak to them in the small group meetings and in the social settings. Loved the setting in Stowe, the courses, our rooms, and the food was really good. A very positive experience! Please pass Kate's and my thanks on to your staff. I also enjoyed spending time with your team, it was really nice getting to know all of them better. I liked getting a chance to talk with Rick - that was great. I have enjoyed reading the PGA magazine each month forever, I have always learned a lot each month. Now after this experience, I have even a greater feeling of thankfulness for your efforts in growing and supporting the PGA professional within the game. I like being a part of making a difference.

### **Mary Hafeman, PGA**

Director of Instruction  
Mary Hafeman Golf



Thank you so much for conducting such an awesome meeting and clinic. I just wanted to express how special it was for me to be a part of the discussions on Monday. It was so refreshing to listen to everyone's best practices and ideas. The stage I am at currently in my career, I just want to learn and grow as much as possible. Again thank you so much and look forward to hearing from you soon!

### **Gabrielle Weiss, PGA**

Assistant Golf Professional  
Pinehurst Resort & Country Club



## **PGA Magazine Women Leaders Platform**

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I just wanted to send you a thank you note for your kind words. My members, Peyton and Janet Lake stopped me today to pass along your compliments. It made my day!

Things like that are why we are in this business. So thank you again for your sweet words and I wish you a very merry Christmas and a healthy New Year.

### **Jessica Buys, PGA**

Assistant Professional  
Quail Ridge Country Club



Connecting with Susan and being a part of the *PGA Magazine* Women Leaders Platform has led to one of my protégés to a wonderful journey in her career. Abby Mann has had doors opened and her new position has added to her career in so many ways.

### **Susie Berdoy Meyers PGA/LPGA**

Golf Instructo  
Ventana Canyon Golf & Racquet Club



Can't thank you enough for all you did putting this together. Both myself and Julie had a wonderful experience and enjoyed the discussions with things we want to take back to the club.

### **Jennifer Creech, PGA**

Assistant Golf Professional  
The Country Club



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Just wanted to drop you a note and let you know what a fantastic event you all ran. Everything from the accommodations to the food to the golf and of course the discussions were spot on. You and Beth did a great job herding us all! Seriously, these events are invaluable to the female PGA members. I commend you and the PGA Magazine staff for continuing to support us and motivate us to become better Professionals by getting us all together.

Thank you for all your hard work! I look forward to seeing you at the Show, if not before,

## Liz Cooper, PGA, LPGA

Director of Player Development  
Army Navy Country Club



What a great experience for me and my insider! You organized a first-class event and I felt privileged to be invited. I'll be working on some things on my end. Please let me know what I can do for you!

## Patti Butcher, PGA

Golf Instructor  
Patti Butcher Golf



I encourage you to continue with this conference, and if there is anything I can do to assist in any way, please do not hesitate to let me know.

## Lynn Myers, PGA

Assistant Golf Professional  
Harbour Ridge Yacht & Country Club



**HARBOUR RIDGE**



## **PGA Magazine Women Leaders Platform**

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You want to make a difference??? Find a way to come to these gatherings. They are the best opportunity for Women in the Golf Industry to be heard, combining voices and forces to be the catalysts for change.

This was a wonderful conference. I liked how at the beginning it was discussed what the goal was, and Rick said something to the affect that it will be what we want it to be. That set the stage for discussions on so many different topics and a welcoming atmosphere. I think that from this conference to the next, it will get better and better!

Keep all the professionals from Stowe involved in as many outings, conferences and email chains as possible. Being on the ground floor is important and we will charge forward with what we are proud of work towards. Do more events. Keep the momentum. Create change.

### **Sue Kaffenburgh, PGA**

Golf Instructor  
Bayberry Hills Golf Course



My favorite part of the conference was sitting next to Mary at the farewell dinner. Talking to her about her experiences and finding out that they are the same as mine put things into perspective. All of the things I am going through she has gone through and came out stronger in the end. Going to this conference has provided me with a network of amazing individuals and I am energized to bring new ideas to my facility. I was honored to be invited and still can't believe that I was paired with such an amazing group of women. Not just the PGA Professionals, but the insiders brought an array of knowledge and I learned a lot from them.

### **Naomi Nesenoff, PGA**

Director of Golf  
Alpine Country Club



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It was indeed my pleasure to meet you and be involved in the *PGA Magazine* Women Leaders Platform. The value of the conference with the topics, networking, and meeting very successful women leaders therefore priceless friendships. I believe it was a Win / Win for all.

## **Sandy Lemon, PGA**

Director of Instruction  
Twin Warriors Golf Club



Great event! Hats off and skirts up to you and your team!

## **Kay McMahon, PGA**

Director of Golf  
EduKaytion Golf



I wanted to also thank you and your staff once again for the conference. Jan and I really enjoyed ourselves, learned a lot, and met some wonderful people. Thank you for all you do for the PGA of America and being a role model for us to look up to!

## **Amber Pasel, PGA**

Head Golf Professional  
Hillcrest Golf and Country Club



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Patti and I had a wonderful time meeting everyone and sharing ideas. Thanks to everyone's efforts and dedication. Also want to thank the sponsors for their generosity as well, Patti loves her outfit! If you ever want to share teaching ideas / drills / equipment or aids, etc. please send them as I LOVE to learn. Family special recipes welcome also as I love to cook! If I can be of any assistance to anyone or you'll be in the area just let me know,

## **Dawn Mercer, PGA**

Director of Instruction  
Innisbrook



Thanks so much for hosting a great evening discussion. I came away with many cool things.

## **Linda Gaudi PGA, LPGA T&CP, TPI Certified**

Director of Instruction  
Country Club of Fairfax



You did a fabulous job and it was a great event. I was so happy to be able to attend and it was a great group. I learned a lot.

## **Kellie Stenzel, PGA**

Golf Instructor  
Kellie Stenzel Golf





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## Kay McMahon, PGA

Director of Golf  
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## Amber Pasel, PGA

Head Golf Professional  
Hillcrest Golf and Country Club



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## Dawn Mercer, PGA

Director of Instruction  
Innisbrook



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Thank you to everyone for coming to Tellico Village to share ideas, network and especially work with our ladies. My email has been lighting up from ladies who enjoyed spending time with you. Deanna, our ladies can't stop talking about the SanSoleil line - they're excited about me bringing it into the shops in the spring! I wholeheartedly agree with Susan that we need more playing opportunities for women golf professionals in our sections. Our chapters and sections need to treat this as a priority rather than an afterthought. I promise I will pursue this in Tennessee, and I will be happy to help in other sections as needed.

Your attendance at events like this is a clear demonstration that you are a leader in the golf industry and that you care about continuously improving yourself and making a difference with others. These are some of the most essential qualities of successful golf professionals! It was an honor to share some time and learn with you.

If I can ever be of any help to any of you for anything please shoot me a note, text or give me a call.

**Jim West, PGA**

Director of Golf Operations  
Tellico Village Property Owners Association

