

PGA Magazine Franklin Club

Key Data Points

- Invitation only group comprised of real estate, golf development, and travel industry professionals.
- 80 current participants who combine to spend \$210,000 per year in advertising with *PGA Magazine*.
- 4 annual gatherings since 2015 with an average of 29 attendees per year.
- Event locations have included: Reynolds Lake Oconee, Sand Valley Golf Resort, Bluejack National, and Forest Creek GC.



PGA Magazine Franklin Club

This is a very beneficial meeting and I already look forward to next year. It is truly an impressive group – anyone who doesn't find a few nuggets of valuable information during this gathering is really missing out.

Jeff Heilbrun

Executive VP & Director of Sales
Snake River Sporting Club



SNAKE RIVER
SPORTING CLUB

I very much appreciate being invited to participate with the Franklin Club. The meeting at Forest Creek was so much more than I had anticipated. What a terrific group of individuals doing interesting and innovating things to keep the market for golf communities moving forward.

Kristen Cheskaty

Broker & Managing Partner
Sailfish Point Realty



Sailfish Point
Realty

Thanks for including BlueStar and me specifically in the Franklin Club meeting this year. I found the time with the fellow attendees incredibly valuable. None of what was created happens without an exceptional amount of behind-the-scenes work, so thank you for all your efforts.

Ben Keilholtz

VP Marketing & Sales
Bluestar Resort & Golf

BlueStar
RESORT & GOLF

PGA Magazine Franklin Club

Thanks for including me in the group, and a great event. Really enjoyed attending.

Tim Schantz

President

Troon



Thank you for putting on a first-class event loaded with great leaders and friends of our industry. A huge “tip of the hat” to Casey Paulson and his team for the gracious hospitality!

Tony Dawson

Managing Partner

Carefree Hospitality



Thank you for having me be part of the Franklin Club...I enjoyed myself much and look forward to hopefully doing more with this group in the future.

Paul Levy, PGA

GM and CEO

Toscana Country Club and past President, PGA of America



Thanks for an amazing week with the Franklin Club. Wish we had more time to spend together.

Mike Magrans

Partner

Ernst & Young

