

PGA Professionals' National Clubfitting Conferences

Key Data Points

- Attended by over 780 unique PGA Members over the past 5 years.
- Over 78% say attending the event is likely or very likely to help them grow their clubfitting business in the next 12 months.
- Exchange of information with other knowledgeable clubfitters, networking with other PGA Professionals and sponsors and opportunity to learn about specific clubfitting topics were the top factors that influenced attendance.
- 100% of attendees would recommend the PGA Professionals' National Clubfitting Conference to other PGA Professionals in the future.



PGA Professionals' National Clubfitting Conferences

Thank you so much for the opportunity to attend the PGA Professionals' National Clubfitting Conference in Sarasota. The knowledge learned at the two-day event has yielded a 42% increase in club sales! Thank you for your hard work in providing a world class educational experience.

Josh Hershoff, PGA

Head Professional
Wilderness Country Club



PGA Professionals' National Clubfitting Conference was very beneficial from the point that there are many ways to look at clubfitting and many clubs just do demo days and let the vendors come out and hang with members. Spending time with other PGA members and all the vendors such as PING and True Temper made me realize that we have got away from spending time with members and creating that relationship, so they trust us and come back to us. Put that clubfitting cart, launch monitor out on the range and let people try different products.

Lee Puddefoot, PGA

Assistant Professional
Fiddlesticks Country Club



The seminar was an amazing experience. The knowledge and networking I experienced has made my fitting business flourish. I recommend all PGA Professionals attend this fitting seminar. I'm looking forward to more in the future.

Frank Hesson, PGA

Assistant Professional
Medford Lakes Country Club



PGA Professionals' National Clubfitting Conferences

Being able to host the PGA Professionals' National Clubfitting Conference was an honor and a great way to showcase our facility to other PGA Professionals in the area. The knowledge gained from attending the conference was invaluable and gave me new ideas on how to improve the clubfitting process for my members.

Nic Ingram, PGA

Director of Golf
The National Golf Club of Kansas City



All-encompassing best describes the *PGA Magazine* Clubfitting Conference. The wealth of knowledge gained from peers, expert fitters and partners at PING, True Temper, Foresight Sports and Orange Whip is immeasurable. I'm extremely grateful to the magazine for providing the forum.

Paul Consolo, PGA

Head Professional
Yeamans Hall Club



The national Clubfitting Conference was very beneficial to me because of the networking experience. Simply by being in the room with so many great professionals hearing and seeing how they do at their jobs has allowed me to make me better at mine.

Darren Dimick, PGA

Head Professional
Gator Creek Golf Club



PGA Professionals' National Clubfitting Conferences

The PGA Professionals' National Clubfitting Conference certainly improved my knowledge and resources when it comes to conducting club fittings. More than anything, I think it signifies to your members that you want to get better and be the best clubfitter so that they get the right equipment and have more confidence in you throughout the fitting process.

Eric Ratzlaff, PGA

Associate Head Professional
Persimmon Woods Golf Club



I found the PGA Professionals' National Clubfitting Conference to be very informative from a product standpoint and all that was discussed over the two days. I also believe sharing ideas with fellow PGA Professionals was very rewarding on both the hands-on fitting and the open forum sessions. It would certainly be something I'd be interested in for the future; everything was first class.

John Carney, PGA

Director of Golf
Riverchase Country Club



Our facility has been growing in other directions and it was time to get focused on clubfitting. The conference really helped me get a plan together for next season and connect with some of the best fitters who are sharing their best practices. I'm looking forward to a great 2017.

Chris Garrison, PGA

General Manager
Camas Meadows Golf Course



PGA Professionals' National Clubfitting Conferences

I thought the Clubfitting Conference was one of the best seminars I've ever been to. Kevin Weeks from Cog Hill was great as a guest fitter, and I enjoyed hearing him share his experiences on clubfitting and teaching. The information presented was excellent and what I took from it was more along the putter fitting side using the ping lie board outdoors that Kevin was showing us. I would recommend this seminar to anyone and would like information this year for the next one as I would like other members of our staff to attend.

Bryan Greer, PGA

Teaching Professional
Golftec



Really enjoyed the seminar. Very informative with all the speakers especially True Temper and Ping. The breakout sessions were also good to hear what other professional are doing and giving the group ideas to implement into my programs. The outdoor session was very informative and presented was well.

Don Leone, PGA

Director of Instruction
Coyote Creek Golf Club



Fitting seminar was very helpful to selling more club. The two-day seminar was great to be part of and I learned more about getting the right club in our customers hands.

Francis Hayes, PGA

Head Professional
Fox Hill Country Club



PGA Professionals' National Clubfitting Conferences

I really enjoyed the *PGA Magazine* Club Fitting Conference! It was very helpful to gain valuable expertise and experience from fellow PGA Professionals, as well as get the opportunity to meet and get to know the professionals in attendance. Thank you for all your efforts and I'm looking forward to the opportunity to attend another event like this in the future!

Curtis Rhoads, PGA

Teaching Professional
NorCal Golf Academy



The PGA Professionals' National Clubfitting Conference was an awesome experience for our staff at Idle Hour! In addition to the clubfitting training, the networking opportunities and conversations with other professionals about their programs and businesses has proven to be extremely valuable to our golf learning center. I can't say enough about the quality of the speakers and the format of the event and I certainly can't wait until next year!! Keep up the good work.

Brandon Stooksbury, PGA

Director of Instruction
Idle Hour Club



The benefit to these types of educational conferences not only increase our value as club fitters and experts in the field, we get to share industry techniques, tell stories and learn business strategies from a wide variety of attending golf professionals. Thank you for hosting these events. I look forward to attending in the future.

Jeff Bonicky, PGA

Director of Golf
Sea Oaks Golf Club



PGA Professionals' National Clubfitting Conferences

The *PGA Magazine* Clubfitting Conference was a great experience for me for two reasons. I was able to get some great information from industry experts who not only presented but also held great Q & A sessions. The other reason was the sharing of best practices from some of the outstanding PGA Professionals in attendance. I can't wait until the next conference!

Joe Missimer, PGA

General Manager
West Chester Golf & Country Club



The Clubfitting Conference was great, and every aspect was very informative and interesting. Especially the live fittings - it was great to hear a fellow PGA Professional go through his progression of fitting someone. What he is thinking, his steps, just the whole process to be able use it in my process. The sessions indoors were also great the same way to have other professionals share what they do and situations that arise at their courses.

Lisa Lipnicky, PGA

Golf Operations Manager
Renaissance Golf Club



The PGA Professionals' National Clubfitting Conference was an informative and educational experience not only learning from industry experts such as club and shaft manufacturers, but also from fellow pga professionals and their best practices.

Matt Wilkes, PGA

Head Instructor
Mike Bender Golf Academy



PGA Professionals' National Clubfitting Conferences

Thank you for the effort you spent getting us all together in Birmingham for the club fitting seminar. The 2-day seminar was an excellent opportunity for regional networking and learning. The gentlemen involved in the fitting exercises were some of the best in the business and as always, I learned a tremendous amount. The best thing that I brought back was to spend more time on the range with the fitting carts and we have even hired a specialist to spend time giving free 10-minute lessons and offer fitting services. We have reaped the benefits too. Our sales are up over 15% in clubs alone. We also have increases in club repair due to our grip inspection. Seminars always provide a wealth of information and we are thankful for our partners like ping, true temper and pga magazine for their help and concern for our businesses.

John Gray, PGA

Director of Golf
Ol' Colony Golf



The Club fitting Conference that I attended at Persimmon Woods Golf Club earlier this year was an experience that I will always remember. From the minute I arrived the first day to the last day when we left it was first class from a standpoint of organization and full of endless knowledge. I will never forget the time spent up on the Practice Tee working with other PGA Professionals on different types of fittings and approaches on how to fit certain clubs. Then the cracker barrel session we had inside was super informative on different aspects of club fitting, golf club shafts and how to promote your business as a fitter. Job well done by *PGA Magazine* Staff!!!

Kevin M. Schaeffer, PGA

Head Golf Professional
Annbrriar Golf Course



PGA Professionals' National Clubfitting Conferences

The *PGA Magazine* Club Fitting Conference was a great experience for any golf professional. It allowed me the opportunity to meet with industry leaders in club manufacturing that allowed for a more in depth inside into how much technology and engineering go into the manufacturing and fitting processes. I would highly recommend this conference to anyone that is either just learning or a seasoned club fitter. It was beneficial to every experience level.

Matt Johnson, PGA

Golf Professional
Winghaven Country Club



The Clubfitting Seminar hosted by *PGA Magazine* I attended was both very interesting and beneficial. I found the education from the various experts given and the thoughts and ideas of other PGA professionals shared during discussions both equally as valuable to my business. I look forward to attending similar seminars.

Nick Mills, PGA

Teaching Professional
The Golf Complex



I highly recommend any PGA Professional to attend one of the Clubfitting Conference Seminars. The materials presented are excellent resources to improve our ability to better fit all of our golfers. Also, the conference provides the opportunity to get our “hands on” the newest data capturing equipment and a great opportunity to talk in depth with our vendors that provide that equipment.

Brent Jessup, PGA

Head Professional
The Walker Course at Clemson University



PGA Professionals' National Clubfitting Conferences

I thought the Clubfitting Conference we held at Ruby Hill was a fantastic two-day seminar unlocking all the different aspects on fitting. The sheer talent on hand who were both presenters, and support staff of the event was so impressive to me. No stone was unturned to keep the conference format fresh, energetic, and so informative. I would have to say that anyone who is even remotely interested in clubfitting should take advantage of these conferences if you can. I know that from a club aspect if we were ever offered the opportunity to host again, we would jump at the chance to work with PGA magazine in their commitment to making us all better professionals.

Nigel J. Rouse, PGA

Director of Golf
The Club at Ruby Hill



I found the agenda to be a good balance between the technical aspects that you need to know to properly fit a club, and the business side of how to promote the fittings, track the sales, handle the inventory, and grow that part of your business. The two-day program kept moving the participants from indoor classroom sessions to outdoor range sessions which kept everyone engaged and energetic. I would highly recommend the PGA Club Fitting Conference to all PGA Professionals from private clubs, public courses, resorts, and off-course shops. You don't have to be a "teaching professional" to gain valuable knowledge from this seminar as there is a little something for everyone at this great networking event.

Dennis Nicholl, PGA

Head Professional
The Dunes Golf & Beach Club



PGA Professionals' National Clubfitting Conferences

It was remarkably beneficial for me to attend the 2018 *PGA Magazine* Clubfitting Conference for a host of reasons. The greatest asset I received was an array of methodologies on how to increase hard goods sales through welcoming clubfitting options at my facility.

Max Altman, PGA

Director of Clubfitting
The Golf Club at Briar's Creek



The PGA Professionals National Clubfitting Conference that I attended was well worth the time. Giving up 2 days of golf lessons was a small investment that has paid off with better clubfitting, lessons, increased revenue and confidence that I am offering my students a superior product. The sponsors donating their time along with the networking was a great added benefit. See you next year!

David La Pour, PGA

Director of Instruction
Colleton River Learning Center



Attending the club fitting conference provides a great environment to network with your peers on best practices for club fitting. Industry Professionals provided further knowledge in launch monitor data and how to properly use data for fittings. I would highly recommend attending these conferences to help increase your fitting business and knowledge.

Cameron Gunn, PGA

Assistant Golf Professional
TPC Jasna Polana



JASNA POLANA

PGA Professionals' National Clubfitting Conferences

This past spring, I had the opportunity to attend the PGA Professionals' National Clubfitting Conference sponsored by *PGA Magazine* in Birmingham. It was the first national *PGA Magazine* conference I had attended in several years. It was extremely beneficial to catch up and have actual "hands on" experience with some of the new technologies available today in club fitting. After attending the conference, I now have a much better understanding and perspective of how to better use technology in custom fitting sessions with our students and customers. The instructors and vendors did a fantastic job of sharing their knowledge with us. Also, the break-out sessions were an invaluable experience of sharing knowledge with and among our fellow professionals. I can't wait to attend another conference. I highly recommend the *PGA Magazine* conferences to all PGA Professionals.

Brent Jessup, PGA

Head Professional
Walker Course at Clemson University



I really enjoyed the clubfitting seminar at Persimmon Woods. The opportunity to have both roundtable discussions inside coupled with live action fittings outside was the perfect mix to maximize the knowledge I gained. It's always interesting to network and learn from other golf professionals and hear what is working for them at their facilities. I also appreciated the insight from a master fitter who came in from the New England section. Watching his straight forward approach to clubfitting was very enlightening. Finally, the coordinators from *PGA Magazine* always keep the conversation moving and the schedule on time. I would highly recommend attending a workshop to anyone wanting to become a better golf professional.

Scott Sandfort, PGA

Director of Golf
Algonquin Golf Club



PGA Professionals' National Clubfitting Conferences

I had the good fortune to attend the national Clubfitting Conference in Portland this year. As always, it's the best opportunity to learn from fellow PGA Professionals and vendors. Ping and True Temper hosted 1st class seminars on how best to fit their product, I know I learned new information to make me a better club fitter for my membership.

Craig Hunter, PGA

Director of Golf
Sand Point Country Club



My experience at the PGA Professionals' National Clubfitting Conference was fantastic! To have the ability to sit down with actual top brand engineers and ask questions regarding golf club design was invaluable!

Tim Brown, PGA

Director of Golf
Lake Presidential Golf Club



What a great couple of days the *PGA Magazine* Club Fitting Conference was! The national Clubfitting Conference was very beneficial to me because of the networking experience. Simply by being in the room with so many great professionals hearing and seeing how they do at their jobs has allowed me to make me better at mine.

Tim Beckwith, PGA

Director of Golf
The Oaks Club



PGA Professionals' National Clubfitting Conferences

The *PGA Magazine* Clubfitters Conference was chocked full of useful clubfitting information for any PGA Professional! Great venue, knowledgeable speakers, good food, with lots of “idea sharing” with fellow PGA Professionals! If you get the invite...don't miss it!

Roger Mack, PGA

Head Professional
Spring Valley Country Club



By attending the PGA National Clubfitting Conference, I was able to learn what other facilities are going to be successful and what new things manufacture companies have to offer. With this valuable information I learned, I was able to take back to my facility to help them improve on the clubfitting operations to help bring in more revenue for Meadow Springs Country Club.

Jason Aichele, PGA

Director of Instruction
Meadow Springs Country Club



The PGA Professionals' National Clubfitting Conference has had a great impact in giving me more knowledge to include clubfitting in my lessons and increased my lesson results. The speakers and information were very insightful.

Brian Varsey, PGA

Head Teaching Professional
Ocean Reef Club



PGA Professionals' National Clubfitting Conferences

I have attended two *PGA Magazine* Clubfitting Conferences over the past two years. I have greatly expanded my knowledge of clubfitting and the role it plays in the business of golf. It has been a pleasure to meet and learn from other professionals from across the country. I especially enjoy the open discussion forums and the interaction with peers. The seminars are very well run by Ryan and his staff. I would highly recommend attending the clubfitting conferences and I plan to attend them in the future!

Jeff Henry, PGA

Assistant Professional
Country Club of Lincoln



Having the combination of True Temper and Ping staff members available at the same time gave me a greater appreciation for how intricate the relationship between shaft and clubhead is. Opportunities to get this kind of interaction are rare and I encourage anyone to receiving an invitation to attend a *PGA Magazine* club fitting conference.

Lem Clement, PGA

Director of Instruction
Oak Island Golf Club



This conference provided so many great nuggets of information that I can use to become more of an expert in my business. Very practical and educational. If you do any amount of club fitting, you wouldn't want to miss this event!

Dale Ketola, PGA

Director of Instruction
Grand Dunes Resort Golf (Golf Performance Center?)



PGA Professionals' National Clubfitting Conferences

The PGA Professionals' National Clubfitting Conference was a wonderful experience. It gave me the opportunity to be in front of industry leaders and also top club fitters from around the nation. Over the two days I received detailed information about new products and the latest fitting techniques. The q and a period and brainstorming between all those that attended was very beneficial. I look forward to attending similar conferences in the future.

Hugh Matthis, PGA

Head Professional

Tavistock Country Club



I was fortunate to be able to attend the national Clubfitting seminar held at Mountain Brook Club in Alabama. It was a beautiful setting and facility that helped make the experience fantastic. The professionalism with all the speakers was top notch. It was a great opportunity to learn some in-depth knowledge of clubfitting regarding technology and equipment. If you ever have the opportunity to attend one of these i highly recommend it.

Rob Clark, PGA

Director of Golf

The Ledges of Huntsville Mountain



The PGA Professionals' National Clubfitting Conference at Pumpkinridge was fantastic! *PGA Magazine* assembled a great team of instructors and vendors, but my favorite part was interacting with my PGA colleagues. I'm looking forward to attending another *PGA Magazine* hosted conference asap!

Tam Bronkey, PGA

Lead Instructor

Eagle Crest Resort



PGA Professionals' National Clubfitting Conferences

I was fortunate to be the host facility for the PGA Professionals' National Clubfitting Conference. Being able to observe the 2 guest instructors fit a few of my members and staff really enhanced my ability to assist other members of mine for club recommendations. I am very happy with the knowledge that I gained from it and it is an excellent way to get MSR points as it is something that is truly beneficial.

Brett Gilmore, PGA

Director of Golf
Ocean Edge Resort & Golf Club



Attending the Clubfitters Conference is a great time for me to meet fellow PGA Professionals and company reps to discuss new ideas that I can bring back and implement at my club. When I get back from this great event, I always send out an email to my members summarizing what I have learned and how I can better serve their clubfitting needs.

Stephen Worthy, PGA

Head Professional
Gunters Landing Golf Club



The national Clubfitting Conference in Kansas City was a rewarding educational opportunity in an area of the business I spend a lot of time with. The opportunity to interact, discuss ideas, learn some of the best practices from the best fitters in the game and industry was instrumental in growing my business.

Mark Peterson, PGA

Head Professional
Carthage Golf Course



PGA Professionals' National Clubfitting Conferences

I was fortunate enough to attend the PGA Professionals' National Clubfitting Conference in Philadelphia in the spring of 2016. Club fitting is the one area of the business which I am truly passionate about. This conference allowed me to network with some of the top professionals in the industry, as well as some industry leaders from True Temper and Super Stroke grips. All in all, the conference was extremely beneficial to me and enhanced my ability as a club fitter to my membership. I would recommend this conference to anyone looking to enhance their total knowledge and the club fitting experience for their members or customers.

Kevin Syring, PGA

Head Professional
Alpine Country Club



Attending PGA Professionals' National Clubfitting Conference was a great experience, it gave me the opportunity to network with other golf professionals not only about conference topics but also other areas of the golf business. I came out of the conference inspired and educated. I was also able to bring back some practices and ideas to use at my own golf course, such as the Ping putter and adaptive fitting. It was nice to meet with the presenting partners on a face to face level and ask questions and learn more about technology that is available.

Robbie Hendrickson, PGA

General Manager & Head Professional
Three Lakes Golf Club



PGA Professionals' National Clubfitting Conferences

My experience at the *PGA Magazine* Fitting provided a wonderful opportunity to learn and share with my fellow PGA Professionals and the experts from PING, True Temper and Foresight Sports. I've attended multiple fitting seminars and what was nice about this one was the time we had to round table. You always sure to take home a nugget or two out of the discussions. Being at the conference allowed me to get a firsthand look that provided the opportunity to learn more about the products through the company representatives and the feedback from other fitters and PGA Professionals.

Mike Attara, PGA

General Manager
Spirit Golf Management



In the Spring of 2018, I attended the *PGA Magazine* Clubfitting Conference in St. Louis. The two-day conference was time well spent. I am always looking for ways to improve as a PGA Professional, and attending this conference helped me become an even better club fitter. The group of Professionals came from a variety of backgrounds and facilities. I especially enjoyed the interactions with some of the other club fitters during the break-out sessions. Some of the "Best Practices" that were shared were very insightful. I look forward to attending the next conference. Thank you to *PGA Magazine* and Ryan Holland for putting this together!

Grant Masson, PGA

Head Professional
St. Louis Country Club



PGA Professionals' National Clubfitting Conferences

Attending the Clubfitting Conference in Kansas City was a great experience as it was the first that I had the opportunity to attend. I felt that the break out groups and the discussion of what was happening at facilities much like mine and what we could do to help our members. I picked up some valuable insight on shafts and how others carried their specialty shafts and how they promoted them with fitting days. I really enjoyed the putting session with GC2 and HMT and also Kevin Weeks with his putting insights.

Mike Cornell, PGA

Director of Instruction
Champions Run



I have twice attended *PGA Magazine* Club Fitting Conferences and can't say enough about how well - run, interesting and informative they are. We do a tremendous amount of club fitting in our golf schools and the knowledge and information gained from the conferences goes a long way to providing the best possible service to our customers. The "guest fitters" have been fantastic but I especially enjoy the breakout sessions and the opportunity to exchange information and ideas with my peers.

Steve Dresser, PGA

Owner & Director of Instruction
Steve Dresser Golf Academy



PGA Professionals' National Clubfitting Conferences

The PGA Professionals' National Clubfitting Conference was a great experience for my team and I. The topics discussed at the round table were both relevant and beneficial for us to experience. These small group discussions combined with the guest speakers made this event a valuable one for us and has helped us provide our members with a better experience in the area of club fitting and instruction.

Phillip Prude, PGA

Head Professional
Wichita Country Club



If you get the invite for the *PGA Magazine* ClubFitting Conference, it is worth going to!! The 2018 conference was at Persimmon Woods in St. Louis. I learned so much and it helped my confidence in fitting clubs. The presenters were awesome and gave us a lot of great information. The sharing of information amongst the attendees and talking about best practices makes the whole conference absolutely great!! Thanks *PGA Magazine* for all your hard work and support of the PGA Professionals.

Barbara Blanchar, PGA

Teaching Professional
Winghaven Country Club



PGA Professionals' National Clubfitting Conferences

As an attendee, the PGA Professionals' National Clubfitting Conference provided me an invaluable opportunity to learn from top industry professionals, manufacturer representatives and fellow attendees. The conference provided an exceptional arena for exchanging best practices, sharing thoughts and theories, and developing new skills. The conference has proven to be crucial to my growth as a professional.

Tommy Berg, PGA

Head Professional
Awbrey Glen Golf Club



The *PGA Magazine* Clubfitting Conference was an overall great experience. It provided a very hands-on setting and the roundtable discussions were very beneficial for trading best practices amongst industry professionals. Information was very well conveyed, and I felt much more comfortable with the general fitting process when I came out of this conference.

Corey Landry, PGA

Assistant Professional
Old Tabby Links



PGA Professionals' National Clubfitting Conferences

The *PGA Magazine* Clubfitting Conference greatly expanded my knowledge for clubfitting. It was great to share and exchange ideas with some highly skilled PGA Professionals to help grow my clubfitting business. I would strongly recommend attending this conference if you want to broaden your knowledge and business clubfitting.

Will Haughey, PGA

1st Assistant Golf Professional
Gentle Creek Country Club



The PGA Professionals' National Clubfitting Conference was the perfect space to share ideas, experiences and strategies with local peers to help all of our businesses grow and adapt. Presentations of products from top vendors and industry leaders helped me create new strategies for presenting club fitting info to create a new great guest experience.

Nicholas Burrington, PGA

Assistant Professional
Interbay Golf Center



PGA Professionals' National Clubfitting Conferences

The PGA Professionals' National Clubfitting Conference has served as a refresher to my many years of fitting for Titleist and Cobra. At Penn Oaks Golf Club, we take great pride in seeing that all of our customers get the proper clubs through fitting. This experience for the player enhances their enjoyment of the game and identifies the golf staff as experts in their knowledge of fitting.

Harry Hammond, PGA

Director of Golf
Penn Oaks Golf Club



The *PGA Magazine* Clubfitting Conference was very hands on experience. The ever-changing world of golf shafts is difficult to keep up with. The speakers and sponsors made it easy to understand on what properly fitting our customer in the right shafts should be. I felt it was very beneficial for me as a clubfitter to attend this conference and will only help my business in the future.

John Valliere, PGA

Head Professional
Glynns Creek Golf Course



PGA Professionals' National Clubfitting Conferences

The PGA Professionals' National Clubfitting Conference was the best clubfitting seminar I have attended in my career. I gained a lot of insight and ideas from the round tables listening to other professionals talk about how they do things at their clubs. My club fittings and sales increased this year just from my members hearing I went to the seminar. It sparked their interest into having their current clubs checked or purchasing new clubs all together. I would jump at the opportunity to attend another seminar in the future!

Andrew Jury, PGA

Assistant Professional
Winghaven Country Club



I highly recommend attending *PGA Magazine* Clubfitting Conference. I am not a club fitter but as an instructor, I need to be fluent in golf club speak and have a sound understanding of the latest clubfitting technology. The world class clubfitters that were conducting the Conference made it really easy for me to deepen my understanding of all things clubfitting. It was time well spend and my teaching has improved because of it.

Stephen Aumock, PGA

Director of Instruction
Gleneagles Country Club



PGA Professionals' National Clubfitting Conferences

Attending the PGA Professionals' National Clubfitting Conference was impactful in many ways. The fitting instruction and information shared, the discussions and networking with other PGA Professionals and the technology presented allowed me to walk away as a more educated and experienced PGA clubfitter. I strongly recommend the PGA Professionals' National Clubfitting Conference or any other *PGA Magazine* Conference to my fellow PGA members as a way to enhance your knowledge and share ideas with experts in that field.

Aaron Krueger, PGA

Head Professional
Wakonda Club



PGA Magazine continues to bring together PGA Professionals and Associates for timely and relevant educational opportunities. At the Clubfitting Conference we hosted at Persimmon Woods, not only did our team learn a lot from the presenters, we learned from our peers and we grew our network. I have attended several *PGA Magazine* professional development seminars and have always found them to be among the best on our industry.

Benjiman Kent, PGA

General Manager & Director of Golf
Persimmon Woods Golf Club

