

# PGA Magazine Ambassador Program

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## Key Data Points

- 95% of PGA Magazine Ambassadors say that traveling with members or helping them arrange travel is important to their career as a PGA Professional.
- 63% would recommend or discuss golf travel with their members two or more times in an average week (in addition to member trips normally planned).
- PGA Magazine Ambassadors were asked which elements of the PGA Magazine Ambassador Program ‘Blew me away’ or ‘Exceeded my expectations.’ 79% answered quality of the destination partners, 77% answered ambassador trips and 62% answered participation of product partners.



## PGA Magazine Ambassador Program

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The morning meetings were well done during the recent PGA Ambassador trip to Doral. Great job in balancing the business side of things, along with the round table discussion. It's amazing what is going on out there in the market place and across the industry. It was the most engaging group or open group I have been with yet. Overall, it was an amazing week down there and I really learned a lot. It was a very eye-opening experience for Johnathan and it has given him a new appreciation of our club and all that we do here day-in and day-out. In his words, 'we pamper him, we spoil him.' He came home and has literally told everyone including Maury Povich how awesome this experience was.

### **Brian Parcel, PGA**

Head Professional  
TPC Jasna Polana



JASNA POLANA

Just wanted to say thanks for a fantastic few days at Trump Doral for the PGA Ambassador Trip. The trip was outstanding and was very successful from my point of view, as I try and negotiate my last contract at Lakewood with my President Mr. Hessler, who was obviously on the trip. We also are looking to do an interclub event with North Shore in the fall of '19 and met some good people in our business during the event. Thanks again for the opportunity!

### **Tom Waitrovich, PGA**

Head Professional  
Lakewood Country Club



# PGA Magazine Ambassador Program

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Thank you for arranging the Puntacana Resort trip. We had a great time and you and the Resort will be happy to know that I am taking 20 members back next April.

## **Vic Tortorici, PGA**

Director of Golf  
Sailfish Point Golf Club



The PGA Ambassador trip to Cabot Links provided the perfect setting for me and my insider to strengthen our relationship, while developing new ideas for Dayton County Club through dialogue with our peers from around the Country.

## **Rob Karnes, PGA**

Director of Golf  
Dayton Country Club



Being recognized as a PGA Ambassador and having the opportunity to travel with my peers has been a career highlight. Golf is a global game and as professionals, we do not take advantage of opportunities to see the world enough. From touchdown to takeoff this was an experience that I will never forget.

## **Stefan Brunt, PGA**

Head Professional  
Ponte Vedra Inn & Club



# PGA Magazine Ambassador Program

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The PGA ambassador trip far exceeded my expectations. Overall, the friendships, ideas and experience over those three days will be with me forever. It was also a real treat to visit a resort to experience what my members would go through if I were to take a golf trip with them there.

## **Anthony Malizia, PGA**

Head Professional  
Bidermann Golf Club



The staff and experience at Pinehurst is second to none in the golf resort world. Always a blast to meet new PGA Professionals from around the country and to see how creative all of these professionals are. We all want to give our members an exceptional and memorable experience at our clubs and the *PGA Magazine* Ambassador program helps us do so.

## **Ryan Coll, PGA**

Director of Golf  
Columbus Country Club



If you are a PGA Ambassador, please take the time to go on a trip, you will not regret your experience. I travel with my members more than most golf professionals I know do and I was very impressed with the presentation by the Ambassador team and can't wait for my next trip!

## **Anonymous**

PGA Ambassador

# PGA Magazine Ambassador Program

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The *PGA Magazine* Ambassador Program presents golf professionals with an amazing opportunity to market countless properties to their membership. The trips are invaluable to all involved to better the member experience and grow the game of golf.

## Kevin Klein, PGA

Director of Golf  
Dothan Country Club



I wanted to write and express my sincere thanks for your hospitality during the PGA Ambassador program this past weekend. My member, Rob Scheffel, and I had a wonderful time. I look forward to forging a relationship with all of you as I will highly recommend Trump Doral to all my members and peers.

## Jay Dufty, PGA

Director of Golf  
Washington Golf and Country Club



Thank you so much for inviting me on this Ambassador Trip to Punta Cana. Without expectation, it truly allowed me to reconnect with the golf part of the golf business, as well as introduce the finer part of our industry to my wife.

## Jim Hafner

General Manager/Director of Golf  
River Hall Country Club



# PGA Magazine Ambassador Program

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The PGA Ambassador Program allows me to network with other PGA Professionals and sponsors from across the country, as well as check out new travel destinations. Bandon Dunes was great and more than what I expected. Since I've been back to my club, every member has asked about my experience. I can't say enough about how important I believe this trip to be for my career.

## **John Shapcott, PGA**

Head Professional  
Yardley Country Club



**YARDLEY COUNTRY CLUB**

The service and experience during the PGA Ambassador trip at the Puntacana Resort was exceptional. In addition, getting to spend time with and meet other PGA Professionals from around the country made our stay that much more enjoyable and valuable for my career.

## **Travis Wehrs PGA**

Director of Golf  
Fiddlesticks Country Club



The experience we had at Bandon Dunes was exceptional. The *PGA Magazine* team and partners provided us with an unbelievable opportunity to experience the full scope of the property's amenities, great products from our partners, and valuable fellowship with other professionals and insiders, learning ways to elevate my current role. This was truly a one-of-a-kind experience.

## **Andrew Tomes, PGA**

Director of Golf  
NorthRiver Yacht Club



## PGA Magazine Ambassador Program

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Thank you for inviting me to the PGA Ambassador trip to Trump Doral. I'm glad I was finally able to make one of these. The entire set up and the way the trip was run was fantastic. You covered everything on this trip and there wasn't a missed step during the entire process. Tom and I had a great time and thoroughly enjoyed the resort, all good things to say about it. Staff, service, golf courses, food, accommodations were all terrific. Not to mention it's always good to network with PGA Professionals and vendors from around the country. Thank you again for what you do, and I definitely look forward to future events with the Ambassador program.

### Mark Sierak, PGA

Head Golf Professional  
Barrington Golf Club



Since going on the Cabot Links Ambassador Trip with my golf chairman, I have set up two trips for 2017 and got the Club President's approval to accompany both trips. Travel is essential for member engagement at our club. We could have up to 80 between both trips. Thank you again for squeezing us into the May Ambassador trip and getting the extra spot approved with Andrew and his team. I was sure I could drive some good business to Cabot if I could see the property. Thank you again!

### Kyle Bauer, PGA

Head Golf Professional  
Glen View Club



# PGA Magazine Ambassador Program

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The PGA Ambassador Trip to Pinehurst this March was a great experience for me and my insider. Not only did it provide the opportunity to spend more time with one of my members away from the club, but allowed us to enjoy a world-class facility and network with other ambassadors and insiders. I hope to be invited on another trip!

## Pat Gunning, PGA

Head Professional  
The Kittansett Golf Club



The relationships that the PGA Ambassador Program creates goes unmatched in the industry. From product knowledge to relationships with other pros and experience with the destination partner, it goes deeper than any other program in the business. Congrats to the staff at *PGA Magazine* for connecting all the dots!

## Brandon Rogers, PGA

Director of Golf  
Desert Forest Golf Club



It was great to experience places I had not been to before in Scotland on the recent PGA Ambassador trip. These are two premier facilities and right up my member's alley. Look forward to bringing some members in the future.

## Rob Clark, PGA

Director of Golf  
The Ledges of Huntsville





# PGA Magazine Ambassador Program

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Thank you very much for the invitation to be involved in the PGA Ambassador Program. It was a pleasure to meet you, play golf with you, and get to know you during the trip. I did not feel like a first-timer, only like a long-term member of the program thanks to you. It is my intent to support the program and its partners as much as possible and truly give back to the program as you all are supporting the PGA Professional.

## **Matt Koets, PGA**

Head Golf Professional  
Railside Golf Club



Not knowing what to expect, the entire experience blew me away. I would highly recommend the PGA Ambassador Program.

## **Brian Reppart, PGA**

Director of Golf  
The Peninsula Club



I am looking forward to another insider trip and thinking about Hawaii and Mexico, since I am going to be pushing couples and family trips very hard in the next few years to engage my members at a higher level. My goal is now to be Ambassador of the year! Thank you for all of your hard work that you dedicate to the PGA Ambassador Program.

## **Noah Horstman, PGA**

Director of Instruction  
Beechmont Country Club



# PGA Magazine Ambassador Program

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Taking seven members next week to play Pikewood National, Muirfield Village (twice), and Scioto Country Club. All this happened because of the great PGA Ambassador trip you organized to Scotland a couple of years back. This is what the Ambassadors group is all about. I will be a traveling machine, with us closing next year; sort of can't wait to engage the members in travel.

## Jay Dufty, PGA

Director of Golf  
Washington Golf and Country Club  
Washington Golf and Country Club



It was great to spend time with you and your spouses, creating lasting memories during the recent PGA Ambassador trip. The true camaraderie, laughter and sharing best practices is a testament to the PGA badge we wear.

## Mike Adkins, PGA

Head Professional  
Green Spring Valley Hunt Club



The Ambassador Program gives members a unique insight to the challenges and demands of being a club professional and finding solutions to meet the challenges.

## Shawn Tompkins, PGA

Head Professional  
Chagrin Valley Country Club



# PGA Magazine Ambassador Program

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Every time I have an opportunity to be involved with *PGA Magazine* Ambassador trip, I learn a lot, meet some great people and get a great experience somewhere that I probably would have not gone to prior.

## **Brian Jones, PGA**

Head Professional  
Kenwood Country Club



I am very thankful for the opportunity to be a part of the PGA Ambassador Trip. That was my first experience with the PGA Ambassador trip, but also my first to Bandon Dunes. Both substantially exceeded all of my expectations. The ability to meet great PGA Professionals, partners and insiders is an invaluable experience I will cherish. Thank you!

## **Paul Milton**

Director of Golf  
Huntsman Springs



What a great experience it was to visit Pinehurst during the PGA Ambassador trip. The trip was very meaningful for both me and my insider. It was a perfect blend of work and pleasure. We both had a great time while finding useful information to take back to our club and implement changes for improvement.

## **Mike Carbray, PGA**

Director of Instruction  
Butterfield Country Club



## PGA Magazine Ambassador Program

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My first PGA Ambassador trip to Nemaocolin Woodlands was an amazing experience. It was a wonderful three days spent sharing ideas and getting to know fellow Ambassadors, all while experiencing a first-class resort. Mike and Tom do a wonderful job and I encourage all PGA Professionals to consider a trip to engage members in travel to Nemaocolin Woodlands.

### **Drew Pierson, PGA**

Director of Golf  
Shaker Heights Country Club



**SHAKER HEIGHTS**  
COUNTRY CLUB

The PGA Ambassador Program was a great and motivating experience. Enjoyed the individuals running the trip from the *PGA Magazine* and enjoyed meeting all the great people invited to attend. This is a great program for professionals looking for help and knowledge about traveling with members.

### **Bryan Moran, PGA**

Head Golf Professional  
Lone Palm Golf Club



These PGA Ambassador trips are a really good idea and create such great connections and bonds with everyone. Thanks to *PGA Magazine* for having the foresight and willingness to facilitate these trips.

### **Jared Henzlik**

Program Partner  
Bobby Jones/Sunice

*Bobby Jones*®



# PGA Magazine Ambassador Program

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I am new to the program and highly recommend it. The experience and knowledge of the facility and PGA Ambassador staff were outstanding. It would be difficult to sell a group without having experienced the venue. I found the Ambassador trip was informative, first class and a great way to network with fellow PGA Professionals.

## **Rhonda Ferguson, PGA**

Teaching Professional  
Rhonda Ferguson Golf



The PGA Ambassador trips are a great way to meet fellow professionals from around the country and experience some of the top resorts around the world. Our members trust our word and it gives us more credibility when talking about destinations.

## **Scott Shapin, PGA**

Assistant Golf Professional  
Old South Country Club



The opportunity to participate in a PGA Ambassador trip is truly an honor and privilege as well as an adventure of a lifetime. I will relate my experience and encourage use of the program to fellow PGA Members - it will enhance their value to their players in many ways.

## **Paul Reinking, PGA**

Teaching Professional  
Golf Club of Estrella



## PGA Magazine Ambassador Program

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I just returned from my first PGA Ambassador trip and would highly recommend taking part if you are given the opportunity. The *PGA Magazine* teams run a great trip which is fun, informative and a great way to build relationships with other professionals and vendors nationwide.

### **Ron O'Brien, PGA**

Head Golf Professional  
The Club at Maridoe



Our recent PGA Ambassador trip to Scotland was one of the most memorable experiences of my life. From the time we arrived in Edinburgh to the time we left, it was filled with some great accommodations, great golf, food and friendships. This will be a trip that I will never forget, and I can't wait to take a group of members over so that they can experience the same.

### **Kammy Maxfeldt, PGA**

Head Golf Professional  
Birchwood Country Club



**BIRCHWOOD COUNTRY CLUB**

I highly recommend if you are invited to travel as a PGA Ambassador, you do so. The trips are well planned by *PGA Magazine* and they always visit first class resort properties. The trips are very educational, and you will develop relationships with a lot of wonderful people.

### **Scott Erwin, PGA**

COO/Director of Golf  
Maroon Creek Club



**Maroon Creek Club**  
ASPEN, COLORADO

## PGA Magazine Ambassador Program

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Ryan, thanks again for an amazing few days of golf down at Streamsong for the PGA Ambassador trip! You and the Streamsong staff could not have been more professional or more welcoming to us all. I can't wait to write an article in my winter newsletter about the experience - I've already talked to several members about it since I've been back.

### Monique Thoresz, PGA

Teaching Professional  
The Apawamis Club



I can now count myself among the believers that Bandon Dunes is the best golf destination in the United States. Each course has its own personality and is more enjoyable on the next lap. The lodging, dining, golf, caddies - are all worthy of any PGA Ambassador and golf professional's endorsement.

### Rob Yee, PGA

Director of Golf  
Miramont Country Club



Not only is the Ambassador Program a terrific experience but being able to convene at a place such as Bandon Dunes and experience world class golf along with fellowship of fellow PGA Professionals is invaluable. The discussions that took place throughout the week, along with the sportsmanship make the Ambassador Program so memorable.

### Doug Bell, PGA

General Manager  
Manistee National



# PGA Magazine Ambassador Program

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I love the PGA Ambassador Program because we get to interact with other professionals about all parts of our operation. Invaluable experience for any golf professional that is serious about traveling with their membership... and how great clubs do things.

## Mark Sivara, PGA

Head Golf Professional  
Palo Alto Hills Golf & Country Club



Thank you for everything during my recent PGA Ambassador trip to Streamsong. I didn't fully grasp what to expect for my first trip, but every aspect of the trip blew my mind away. The *PGA Magazine* Ambassador Program is special, and I feel there is great value in participating in the trips. I am truly humbled to be part of this program!

## Patrick White, PGA

Head Golf Professional  
Woodland Country Club



A real honor to be part of the PGA Ambassador Program. The staff with *PGA Magazine* brings great thoughts and ideas to the forefront to be discussed and the fact we can bring a member as an 'insider' is just fantastic. I value every trip I get to partake in, and I always bring great ideas and programs back to my club.

## Jeff Raimer, PGA

Director of Golf  
West Bay Club





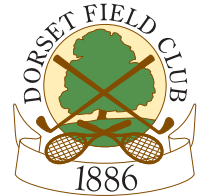
# PGA Magazine Ambassador Program

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Having an opportunity to go on an Ambassador trip, see great resorts, and spend time with fellow PGA Professionals and industry insiders, is a unique opportunity. I get excited about seeing the resorts and playing the courses, but the connections that I make and the ideas we share always end up being equally memorable and meaningful.

## Patrick Berry, PGA

Head Golf Professional  
Dorset Field Club



The PGA Ambassador program allows the PGA Professional the opportunity to experience trips of a lifetime, the types of trips that you can organize for your members and become the “travel guru” at your club. Not to mention the long-lasting friendships you are able to establish with fellow PGA Professionals you meet on the trip!

## Marty Bauer, PGA

Director of Golf  
Glenwild Club and Spa



This was my first *PGA Magazine* Ambassador Trip and my first time in Canada. I could not have been more impressed. I was able to enjoy every aspect from the excellent accommodations and business meetings discussing ways to improve our clubs to the outstanding golf courses. Can't thank the folks at *PGA Magazine* enough for this opportunity.

## Anonymous

Insider

## PGA Magazine Ambassador Program

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Another fantastic experience building relationships with the golf industry's most influential professionals and partners. Casa de Campo is at the top of my list for travel in the future. Grateful to be involved with PGA Ambassador Program.

### **Tony Martinez, PGA**

Director of Golf  
Keeton Park Golf Course



On behalf of my member Rick Gannon, we wanted to thank Andrew and Ryan for setting up an amazing PGA Ambassador trip to Cabot Links. I have been very fortunate to have traveled to several great destinations with *PGA Magazine*, and with all the trips I have offered to my membership, this is right there at the top of my list.

### **Peter Cowan, PGA**

Head Golf Professional  
North Fork Country Club



Being included in the PGA Ambassador Program is one of the highest honors a PGA Professional can currently experience. The opportunity to experience destinations and become the MVP at their facility, form relationships with vendor partners and network with fellow PGA members in a trip environment is an unbelievable experience.

### **Ward Sutton, PGA**

Master Professional/GM  
Yakima Country Club



# PGA Magazine Ambassador Program

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The PGA Ambassador Program is a wonderful experience and a much-needed program for PGA Professionals, golf industry reps, and influential club members. Our experience at Bandon Dunes Resort was second to none and will no doubt lead to future trips to Bandon and other fine destinations!

## Daniel Utley, PGA

Head Golf Professional  
Owl Creek Country Club



Being a PGA Ambassador from the conception of the program and having traveled to many destinations over the years, the experience at Lanai and Kapalua combined has taken this program to another level of golf travel experiences for our circle of members and friends that we travel and grow the game with. I am looking forward to sharing this special place with my group.

## Susan Vail, PGA

Teaching Professional  
Abacoa Golf Club



# PGA Magazine Ambassador Program

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Vidanta Nuevo Vallarta checks off so many boxes in one incredible destination. It truly has something for everyone, and just keeps getting more incredible. I can't wait to share this with our members, friends, families and other clubs. Thank you, PGA Ambassador Program.

## **Jonathan Fowler, PGA**

Head Golf Professional  
Oswego Country Club



The PGA Ambassador trip to Vidanta Nuevo Vallarta was one of the best experiences I have ever had! From the moment we arrived on property we were treated so well! The two golf courses were amazing, the beach view from our room was unmatched and the food and beverage we had every day was beyond expectations. We couldn't have been more delighted!

## **Matt Lodwick, PGA**

Assistant Professional  
The Inverness Golf Club



# PGA Magazine Ambassador Program

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As with most of our golf rounds at home, a lot of the enjoyment comes with the company; and the company last week was second to none during the PGA Ambassador trip. A special thank you to *PGA Magazine* and the entire Trump Doral team for showcasing a fantastic property and all of the benefits it brings to its guests and members. I look forward to returning soon with members and won't hesitate to recommend the resort to others as well.

**Daniel Utley, PGA**

Head Golf Professional  
Owl Creek Country Club



# PGA Magazine Ambassador Program

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## Insider Testimonials

The PGA Ambassador Program is a great way to interact with other PGA pros and their members to discuss mutual concerns in a wonderful golf setting.

### Mark Aasen

Insider

University Club of Milwaukee



The PGA Ambassador trip was a fabulous combination of candid conversation with representatives of other clubs, informative presentations by resort and sponsor representatives, and the opportunity to reflect on both with my club's PGA Head Professional, all while enjoying awesome accommodations, food and golf at a world class resort run by an incredible staff.

### Bob Brennen

Insider

Green Spring Valley Hunt Club



This was my first Ambassador Trip and had no preconceived notion of what to expect. What I experienced was a 4-star getaway with great food, golf, and the company of great people. Sharing our challenges and successes in the golf world was extremely useful. I come away with new insights that can definitely help bring improvements to my own club.

### Eli Josephs

Insider

Alpine Country Club



## PGA Magazine Ambassador Program

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The PGA Ambassador Program is a valuable program for golf professionals and members alike. The program provides the opportunity for participants to exchange ideas and solutions to common club issues and also to discuss the benefits of group golf travel while experiencing an upscale golf destination.

### **Brent Richmond**

Insider

Hershey Country Club



We were blown away by the world class amenities, the quality of food, the service and the outstanding golf provided by Streamsong. The opportunity to see the new Cobra equipment, learn more about the Ambassador Program and the round table discussions with other golf professionals and key members was invaluable. We were already starting to plan our return trip and I can't wait to get back.

### **Chris Hensler, PGA**

PGA Head Golf Professional

River Run Country Club



RIVER RUN COUNTRY CLUB

The quality of the trip exceeded my expectations. Not only was the golf great, but the interaction between the golf professionals, insiders and sponsors was perfect. New friendships and relationships were formed. The resort received exposure to many folks that have never been. The multiplier effect of this experience will be huge.

### **Keith Ender**

Insider

TPC Jasna Polana



JASNA POLANA

## PGA Magazine Ambassador Program

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The Ambassador Program trip to Bandon Dunes was a remarkable experience. The service was impeccable and everybody at the resort was extremely attentive. I really enjoyed getting to know golf professionals and insiders from around the country. Each of the four courses is world class and offers a unique golfing experience. I can't wait to return to Bandon Dunes.

### **Jamie Crawford**

Insider  
Crow Valley Golf Club



I had an excellent experience in all respects during the PGA Ambassador trip. The fact that *PGA Magazine* keeps this to a relatively small group enables participants to connect and make real and helpful personal contacts that will continue after the meetings. On top of that, I got to experience a top notch, world famous golf resort. My expectations were exceeded in every aspect.

### **Dan Morgan**

Insider  
The Kittansett Golf Club



The PGA Ambassador Program is a wonderful experience for a club member. You get a much better understanding of what the golf professional deals with at the club and challenges they face that members do not always see or recognize. It is an opportunity that any insider will value and be glad they took the time to attend.

### **Anonymous**

Insider



## PGA Magazine Ambassador Program

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The PGA Ambassador Program is a worthy group to become involved with. Led by professionals in the business with the objective of improving and growing the overall golf experience. Doing this through education, on site experiences and networking with others that have a love for the game and the business.

### John Anton

Insider

Cuscowilla on Lake Oconee



Thank you for your hospitality the past few days. I really enjoyed the PGA Ambassador trip to Doral and hope I have an opportunity to attend another meeting in the future. I always learn something about the industry and the challenges our club professionals face each day in delivering the quality golf experience members like me have come to expect. Although I am no longer on the board at Kenwood, I am still very engaged at the club and have opportunities to convey what I've learned to other influential members.

### Shawn Hill

Insider

Kenwood Country Club



The experience of associating with PGA professionals in a relaxed and social setting was a real treat. The business meetings were well run and valuable. Thanks for the opportunity!

### Dean White

Insider

# PGA Magazine Ambassador Program

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The *PGA Magazine* Ambassador trip experience exceeded my expectations. I truly felt like an insider in the world of golf. The interchange between the golf professionals, club administrators and club members were invaluable to me. I look forward to sharing my experience with our members at the James River Country Club.

**Allen Tanner**

Insider

James River Country Club



The PGA Ambassador Program is a great way to expose golf destinations to club members and professionals because ‘now’ we have first-hand experience at the destination and have full confidence in recommending and taking a trip to the venue.

**Cabell Poindexter**

Insider

Greensboro Country Club



Highly recommend the Ambassador Program and trips for all board members if they get a chance to attend. Very informative to meet other clubs.

**Duke Tran**

Insider

Dallas Athletic Club



# PGA Magazine Ambassador Program

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To be able to come together with top PGA Professionals from around the country and top people in the industry truly made this trip special for me. I love the game and everything about it and was honored when Bryan Nicholson invited me on this PGA Ambassador trip. This trip gave me even more insight on how difficult and rewarding the golf business is around the country and at our club.

**Sean McCauley**

Insider  
Northwood Club



As this was my first-time experience at an Ambassador Trip, it is easy to say that *PGA Magazine* exceeded virtually all expectations I had going into the trip. I will certainly be looking at future trips and make a point for my schedule to accommodate another Ambassador Trip. Our group discussions, program partners, and new relationships were all invaluable.

**Madison Whittemore**

Insider  
Nashville Athletic Club



**NASHVILLE GOLF**  
& Athletic Club

Thanks again for hosting such a great event the last few days. It was great to see what other clubs are doing across the country and I was able to take a lot back to our club.

**Alan Greenburg**

Insider  
Beechmont Country Club



## PGA Magazine Ambassador Program

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The PGA Ambassador Program is likely the most under-utilized tool that is afforded to a PGA Professional. The future benefits to the PGA Professional by investing a couple of days building closer relationships with their membership, exposing the member to ‘golf travel’ and there by facilitating future member golf trips is so fundamental to the ‘security’ of employment that this program should not be under weighted. It’s an effective tool for every PGA Professional.

**Bill Woodall**

Insider

Manistee National



After spending three and half days at Bandon Dunes, I confirmed what I thought going in which was that these are five great courses that are unique stylistically. The environment created by the staff, the conveniences of the resort, the food, and the camaraderie of friends and new acquaintances was the perfect elixir that made this Ambassador trip the best golf experience I have ever had.

**Scott Guasta**

Insider

Fiddlers Elbow Country Club



I was not sure what to expect but the Ambassador trip to French Lick turned out to be a pleasant way to discuss golf and individual club experiences from a number of perspectives. Listening to PGA Professionals (both private and public golf) vendors and members talk about the industry was enlightening.

**Anonymous**

Insider

# PGA Magazine Ambassador Program

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The Ambassador Program and Bandon Dunes are both outstanding. Great people and great golf make for a great outing. If ever invited again, I will be there in a heartbeat.

**Skip Wagner**

Insider

Miramont Country Club



The PGA Ambassador trip introduced me to a fabulous golf experience while making new golf friends that will definitely be part of my golf travel in the future. Great people!

**David Frank**

Insider

Champions Retreat



The PGA Ambassador Program is an outstanding vehicle for golf professionals to meet and share ideas as well as to be introduced to quality destination golf outings.

**Tom DeLitto**

Insider

South Fork Country Club



# PGA Magazine Ambassador Program

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The PGA Ambassador Program is a great opportunity for a golf committee chair to learn so much from a group of like individuals and professionals, all while experiencing world class golf. I cannot wait for our next board meeting with all of the new ideas that I have to improve our club.

## Greg Terchick

Insider  
Edgemont Country Club



When an insider can't stop talking about his experience after returning home from the recent PGA Ambassador Trip to Cabot Links, it goes without saying a very memorable adventure.

## Bryan Hassett

Insider  
Rotella Memorial Golf Club



I came with my PGA Professional to the recent PGA Ambassador trip to enjoy playing golf and experience an awesome destination, but I left with a much broader experience all in the name of growing this great game!

## Ray Keenan

Insider  
Governors Club



THE GOVERNORS CLUB

# PGA Magazine Ambassador Program

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It is outstanding to see PGA Professionals, insiders and industry professionals work together to contribute to the success of the game at the private club level. Also, a great way to showcase a property that needs to be considered every time a trip is discussed. This PGA Ambassador trip to Trump Doral will put them in that conversation!

**Tom Skerl**

Insider  
Barrington Golf Club



Placed in an idyllic setting, Bandon Dunes has four of the best golf courses the United States has to offer. Sign me up again and again!

**Michael Leighton**

Insider  
Bear Lakes Country Club



I was not sure what to expect but the Ambassador trip to French Lick turned out to be a pleasant way to discuss golf and individual club experiences from a number of perspectives. Listening to PGA Professionals (both private and public golf) vendors and members talk about the industry was enlightening.

**Anonymous**

Insider

## PGA Magazine Ambassador Program

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Getting to spend some time with the PGA Members from the other clubs during the PGA Ambassador trip to Trump National Doral was a huge benefit for me. Learning how they communicate and work with their members will help me to better improve my relationship with my membership.

**Anonymous**

Insider

I would honestly say one of the best golf trips I have taken. First class arrangements, great contacts in the industry to learn from and so interesting to get first hand background information from Andrew and the senior staff regarding Cabot history and the future. Clearly everyone went out of their way to make it a great PGA Ambassador trip. I loved the whole experience!

**Tom Philbin**

Insider

Wayzata Country Club



The PGA Ambassador trip was a wonderful experience to spend time with your PGA Professional and interact with other club members on best practices. The trip was the perfect mix of business, golf and socialization. I have learned many new approaches to engaging my fellow club members and enhancing their membership experience.

**John Healy**

Insider

Butterfield Country Club

