



March 30, 2013

Glenn Walker
22 College Street
Clinton, NY

Dear Glenn:

Freedom isn't Free..... We all know someone who has served in the military and witnessed this firsthand. Too often freedom comes with a price of tragic losses that leave families ripped apart and unprepared for the challenges ahead of them. We are very proud to announce that on July 27, 2013 Crestwood Golf Club will be hosting a Patriot Day Golf Tournament—*Fairways Fore Freedom* to benefit the Folds of Honor Foundation. As we look to host one of the communities premiere golf events, we are hoping to partner with you. We are reaching out to request you be the sponsor of this exciting effort. We are going to host a tournament that leaves a mark in this community and beyond! I hoped this tournament would be well-received, and I'm genuinely shocked by the amazing support it has generated so far, both from the committee members and local businesses. To date, NYE has committed to sponsor all of the PAR 3s, Budweiser will be donating all of the beer, Big Frog/ODZ/Lite 98.7/ WIBX have signed on as the media sponsor with over 100 ads, and PING will be donating new G25 Drivers to each member of the winning team. Plus, over a dozen teams have already committed their support. We are also working to secure a \$10,000 Putting Challenge.

- **Gold Sponsor \$5,000** Includes: Top billing on all radio advertising, in all printed materials, signage on course, advertisement in tournament handout, logo on tee gift, 2 foursomes, corporate cup competition, breakfast, lunch and dinner. *Also includes a Tee Sponsorship (A) and Corporate Membership (B).*
 - A. Tee Sponsorship**—Advertisement on one of Crestwood's new tee signs for 3 years
 - B. Corporate Membership**—30 Passes (Green fees and cart passes) specialty printed with your corporate information to be used at your discretion.
- **Silver Sponsor \$2,500** Includes: Billing on all radio advertising, in all printed materials, signage on course, advertisement in tournament handout, one foursome, corporate cup competition, breakfast, lunch and dinner. *Also includes a Tee Sponsorship (A) and Corporate Membership (B).*
 - A. Tee Sponsorship**—Advertisement on one of Crestwood's new tee signs for 2 years
 - B. Corporate Membership**—16 Passes (Green fees and cart passes) specialty printed with your corporate information to be used at your discretion.
- **Bronze Sponsor \$1,000** Includes: Billing in all printed materials, signage on course, advertisement in tournament handout, one foursome, corporate cup competition, breakfast, lunch and dinner.
- **Corporate Cup Sponsor \$750** Includes: signage on course, listing in tournament hand out, one foursome, corporate cup competition, lunch and dinner.
- **Hole Sponsor \$375** Includes: signage on course, listing in tournament handout, two complete golf registrations, lunch and dinner.
- **Tee/Green Sponsor \$100** Support The Folds of Honor and advertise your business on a tee or green sign.
- **Individual Golfer \$85** Includes: greens fee, cart, skins, on-course beverages, breakfast, lunch and dinner.

The event is just starting to take shape, but Fairways Fore Freedom will be a 4-person scramble, offering breakfast refreshment prior to the tournament, lunch at the turn, and dinner. There will be significant on-course activities / giveaways. The Color Guard will kick off the event with the National Anthem, the ROTC Trick Riffle Team will be performing, and the event will be closed down with a rendition of "Taps" by a member of the Drum and Bugle Corp. The "Pink Hats in Combat" ladies will be volunteering on the course. We have also secured over a 100 American Flags that will be lining the entrance.

Below is additional information about this vital cause, and also attached is information about the origins of the Folds of Honor.

Over 700,000 soldiers have been killed or disabled in the military operations in Iraq and Afghanistan--Iraqi Freedom, Enduring Freedom, and Operation New Dawn. These service members' families exceed the national average of 2.5 dependents per household. As of January 1, 2012, over one million dependents have been adversely affected by multiple deployments to Iraq and Afghanistan. More than 87% of the dependents affected by the recent wars do not qualify for federal scholarship assistance. While the federal government provides some support for these families, it cannot succeed alone without proactive civilian organizations to assist.

The need is great, and, to paraphrase the words of Patrick Henry, their battle is ours. As Americans, we feel a collective duty to honor those who have sacrificed by serving the families they leave behind.

The Folds of Honor Foundation is rallying a nation to ensure no family is left behind in the fight to preserve American freedom. Through scholarships and other assistance, we give back to the spouses and children of soldiers killed or disabled in service to our country. We provide healing, hope and an opportunity for dreams to be realized...with the support of people like you. We feel this is our duty as citizens of the greatest country in the world.

Fairways Fore Freedom promises to be a rewarding community wide endeavor that I hope we can rely on you to be a part of. From a more personal perspective, I can tell you Crestwood is also in a unique position for this event...the national Director of Patriot Golf, Tony Biata, is a dear friend. Tony was the local president of the CNY PGA Section before his passion for the Folds of Honor lead to his new leadership role with the Foundation. He will be flying in to lend his support to our event. In addition to that, Major Ed Pulido, a force of nature unto himself, the VP & Director of Public Relations and also a benefactor of the Folds of Honor has also become a friend. Our date was specifically selected in an attempt to accommodate his demanding schedule. As the event draws closer, Tony will work with us to identify local families that have been the recipients of the Folds of Honor's valuable work. Monies raised from the tournament will also be used to support local children.

Thank you so much for your time and consideration,

Barbara Presky & Steve Nacewicz
Crestwood Golf Club



THE BATTLE, SIR,

IS NOT TO THE STRONG ALONE;

IT IS TO THE VIGILANT,

THE ACTIVE, THE BRAVE ...

~ Patrick Henry

The Founding Folds

America's service men and women knowingly risk their lives by choosing to protect and serve their country. Our country. And while they face unknown horrors in the fields of battle, their families are confronted with an equally devastating reality at home when a loved one in uniform is killed or wounded.

Major Dan Rooney, an F-16 fighter pilot in the Oklahoma Air National Guard, became painfully aware of this crushing truth while returning home from his second tour of duty in Iraq. As his flight touched down, the pilot announced they carried the remains of Corporal Brock Bucklin on board and asked--out of respect for his heroism and family--all passengers to remain seated while his casket deboarded.



Corporal Brock Bucklin

Major Rooney watched the flag-covered casket exit the plane. He watched Corporal Bucklin's twin brother, who had accompanied his fallen brother home from Iraq, walk somberly among the procession to meet his family. Among them was the deceased Corporal's young son, Jacob. Major Rooney ached as he thought of his own beloved wife and little girls at home. The experience of seeing the other side of war through the eyes of Jacob, was instantly life-altering for Rooney.

A few moments later, Rooney returned his awareness to the cabin of the plane. Sadly, more than half of the passengers on the flight had disregarded the pilot's request and had deboarded. Torn by this irreverent display in the light of the agony he saw in the eyes of loved ones left behind, Major Rooney decided he had to act. He needed to do something...first, to pay tribute to American soldiers and to their families; and secondly, to live as a reminder among civilians that it is our duty to appreciate and honor the ultimate sacrifices of our heroic service members who preserve the freedoms each of us so easily take for granted.

Knowing he couldn't change the fate of fallen soldier Corporate Bucklin, Major Rooney made a decision to spend his life changing the future of America's grieving spouses and children. In 2007, he formed the Folds of Honor Foundation...a 501C-3 nonprofit organization dedicated to providing educational opportunities otherwise unavailable to this most deserving group of heroic American citizens.

Today, Folds of Honor Foundation exists to provide hope of a brighter future for those whose lives have been permanently altered as a result of their service to our great nation.

A Name of Honor

The United States flag is our nation's most beloved symbol of freedom. When it flies, we are reminded of our American freedom. When lowered and folded, it becomes a solemn tribute to our servicemen and women and the allegiance, valor and pride with which they have fought for generations. During the flag-folding ritual, each fold offers honor and remembrance for America's greatest individuals, values and beliefs.

It is in the sixth fold – made to honor the Pledge of Allegiance – that our hearts lie. For it is with allegiance and pride that we now give back to those service members who continue to protect America's blanket of freedom.

Dan Rooney
Founder and President



Major Dan Rooney is the founder of the Folds of Honor Foundation and Patriot Golf Day, a former F-16 pilot in the Oklahoma Air National Guard, a golf course owner, a residential developer and a PGA Professional.

For his work with Folds of Honor Foundation, Rooney has received the White House's Presidential Volunteer Service Award, the Air National Guard's Distinguished Service Medal, the Ellis Island Medal of Honor, and The PGA of America's Inaugural Patriot Award. He has also been recognized as one of People Magazine's 2008 Heroes of the Year and one of ABC World News Tonight's Persons of the Year for 2008. A Major in the Air National Guard and a decorated military aviator, Rooney served three combat tours in Iraq. He is a two-time recipient of the coveted "Top Gun" award and was honored with the "Spirit of Attack" award as a top graduate of F-16 training. He has received many decorations to include the Air Force Commendation Medal, Air Medal, Anti-terrorism Medal, Combat Readiness Medal, and Air Expeditionary Medal.

Rooney has continued his golf career as a majority owner of the historic Grand Haven (MI) Golf Club, ranked in the "Top 50 Public Courses in the Nation" by Golf Digest. Rooney is a majority owner of The Patriot, a Robert Trent Jones, Jr.-designed course currently under construction near Tulsa, OK. The Patriot will soon be the home to the Folds of Honor Foundation headquarters. A percentage of all profits, guest play, as well as member contributions from The Patriot directly benefit the Folds of Honor Foundation.

Dan and his wife, Jacqy, live in Broken Arrow, OK with their four daughters, Victoria, Tatum, Mia and Reese.



Ed Pulido Vice President, Director of Public Relations

Major Ed Pulido, U.S. Army (Ret.) is the Vice President of the Folds of Honor Foundation a Veteran's charity which provides the spouses and children of the fallen and wounded educational scholarships. Additionally, he is the Founder of Warriors for Freedom a leadership institute focused on the mental, physical and holistic recovery of our wounded warriors and their families. Finally, Major Ed is the Founder of Patriots for Warriors and Warrior Nation, a company focused on the rights of liberty, freedom and patriotism. Major Pulido has a degree in Military Science, Marketing, and Criminal Justice and a Masters Degree in Logistics Management/ Human Relations. He attained the Rank of Major in his 19-year military career and on May 16, 2005, he was medically retired from the United States Army.

On the 17th of August, 2004, Major Pulido hit an Improvised Explosive Device (I.E.D) or roadside bomb while serving with the Coalition Military Assistance Training Team under the command of General David Petraeus. Due to the extensive injuries to his left knee, doctors had to amputate his left leg on October 1, 2004. For his heroism and valor on that August day, the President of the United States along with General David Petraeus awarded him the Bronze Star with valor, Purple Heart, Meritorious Service Medal, and Joint Service Commendation and Achievement Medals.

Major Pulido's story of courage and sacrifice has been featured in Time Magazine, PGA Magazine, Fox News, CNN and many national and local Oklahoma City television stations and print media. Since, his amputation, Major Pulido has been a staunch advocate for veterans with disabilities, specifically focusing on advocacy efforts to promote prosthetic technologies with Ortho Care Innovations, peer visiting with fellow amputees at Brooke and Walter Reed Medical Centers, and raising awareness on the needs of veterans with PTSD and Traumatic Brain Injuries (T.B.I) on behalf of the DOD and VA Real Warriors National Campaign.

He has received countless awards including the prestigious Disabled American Veteran of the Year Award, the Hero's award from the American Red Cross, the Reaching our City Award, OKC Thunder/Devon Energy Community Hero Award, and the Daughters of the American Revolution Veteran Patient Award. Additionally, he has received the Valley Forge Freedom Foundation Award for national and state level service and the Tuskahoma Brown Miller Award for outstanding leadership.

On a personal note, Major Pulido during his time in the hospital experienced the inner darkness of depression, PTSD, and suicidal ideation that would cripple his positive spirit. This inner darkness he describes as a "deep wounding of a soldiers spirit". It was at that time that he understood that as a Warrior he could not walk alone in this journey. In that moment, he asked for help from his God, Country, his family and the American people. The result of this intervention would put his life on the road to recovery. It would also be the building block for his understanding the inner wounds of war and making sure that mental health is a focus of the Department of Defense and the VA.

Major Pulido currently serves on the boards of the Mental Health Association, Pros 4 Vets, Oklahoma 211 and Operation Homefront. He is a national and global spokesperson for the DOD and VA Real Warriors National Campaign and he chairs the Oklahoma Veterans Policy Academy a partnership with the Department of Mental Health and Substance Abuse Services with a mission to address the mental health needs of returning service members, Veterans and their families. Ed Pulido has been married to Karen Pulido for 20 years. He has a daughter Kaitlin and a daughter Kinsley. He and his family reside in Edmond, Oklahoma.

Tony Biata, PGA Director of Patriot Golf Day

A member of the Professional Golfers' Association of America since 1992, Biata volunteered his time to the Central New York section of the PGA in every official capacity since 1996 as a Board Member, Secretary/Treasurer, Vice President, President and most recently Honorary President. His duties as the Director of Patriot Golf Day include acting as a liaison between the PGA of America and the Folds of Honor Foundation to assist the 28,000 PGA/LPGA members in growing public awareness of Patriot Golf Day. His main objective is to inform golfers nationwide that Patriot Golf Day, although initially developed as a Labor Day initiative, it is quickly becoming a year round event where courses can individually design their own model of how best to support the foundation's mission. Biata is a two-time CNY-PGA Golf Professional of the Year (2005 & 2010) and has also been the recipient of seven other special recognition awards. He was named one of Golf Digest's Top 400 Instructors in the U.S as well as one of GOLF Magazine's Top Ten Teachers in New York. In 1999, Biata co-founded the CNY Junior Golf Foundation for the greater Syracuse area benefiting inner-city youth, coordinated one of the most successful Clubs-4-Kids programs in upstate New York and served as the Director of Instruction for the 2004 Syracuse Tiger Woods Festival. Originally from upstate New York, Biata relocated to Owasso in August, 2011 with his wife, Laurel and son, Michael.

